



HPNLU
PRESENTS



LEXCELERATE^{'25}

Lexcelerate'25

A Legal Business-Plan
Contest



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About **Himachal Pradesh National Law University**

Located in the geographical terrains of the Himalayas, **HPNLU, Shimla**, is one of the best places for studying law in India. The University focuses on the holistic development of students in the legal system, topographies of law-making, legal practice, and administration. Perhaps, climatic conditions and environmental privileges of its placement make the University one of the most sought-after law education institutions within a short span of time. The institution has attracted an excellent set of teachers from all over India. The University is committed to providing inter-disciplinary and practical/application-based legal education, keeping in view the requirements of the overall development of its students.



About the **Lexcelerate'25**

LEXCELERATE'²⁵

Lexcelerate'25 is a pioneering national legal tech business plan competition spearheaded by HPNLU, designed to propel entrepreneurial thinking among students and establish a distinguished platform for showcasing innovative business concepts within the burgeoning legal technology sector. Aligned with India's ambitious goals under the Viksit Bharat Yuva Connect program, this event addresses the nation's status as the world's third-largest startup ecosystem, recognizing the immense potential and promising career avenues in legal tech. The competition directly supports the Viksit Bharat Yuva Connect program's aim to empower youth by providing tangible opportunities that foster leadership and active engagement.

This one-day, hybrid competition invites students to propose legal startup ideas, ranging from ideation to developed business plans, which will be presented via pitch decks. A panel of experienced judges will virtually assess these innovative concepts, with winners receiving recognition and awards. Beyond the immediate competition, 'Lexcelerate'25 aims to awaken students to entrepreneurship as a viable career path, bridge the gap between academia and industry, and equip students with skills demanded by modern markets, ultimately enhancing HPNLU's reputation as an incubator of talent.



Hybrid (Gmeet, HPNLU campus)



Last week of September, 2025

Theme- Legal Startups





LEXCELERATE²⁵



MEET THE JUDGES



Mohit Arora

IIT Roorkee
Indian School of Business
Branch International



Alok Rai

Co-founder The social
purpose
National youth Advisory
Council
National Awardee by
Government of India



Swastik Grover

Founder abyd.in
HPNLU

Prizes & Awards

First



- Certificate of merit
- 10,000/- Prize*

Second



- Certificate of merit
- 7,500/- Prize*

Third



- Certificate of merit

Participation

- Participation Certificate

*The prize money is subject to changes as directed by the organising committee



Rules

1. **Eligibility:**

- a. The competition is open to anyone who is interested in pitching his/her legal startup ideas
- b. There can be a team of up to 3 co-founders.

2. **Format:**

- a. The competition would require the participant to present his/her business plan or idea to the panel of judges.
- b. The presentation can be of a maximum of 8 minutes; extension may be sought from the judges.
- c. The presentation would follow a Q&A round where the judges will ask you questions based on your business plan.

3. **Scoring:** The judges would score the participant on the following

- a. Novelty
- b. Creativity
- c. Does it actually solve a problem?
- d. Clarity of business model
- e. Viability and practicability
- f. Answers given in Q&A round

4. **Decisions:** The decision of the judges will be final and binding in all matters.

5. **Organiser's Discretion:** The organising committee of 'Lexcelerate'25 reserves the right to make any changes to the rules, schedule, or prizes deemed necessary, with prior notification to registered participants. All decisions made by the organising committee and judges shall be final and binding.

6. **Code of Conduct:**

- a. All participants are expected to uphold academic integrity and professional conduct throughout the competition.
- b. Participants must be dressed formally during their presentation



7. Registration:

- a. The registrations are only accepted via the official link, which is given.
- b. The registrations are subject to the successful payment of registration fees.
- c. Successful registration will be confirmed via email to the registered team leader. All further communication will be directed to the registered email ID and the designated WhatsApp group.
- d. **In case of any revision/changes for early bird registered students, re registration is mandatory. It is mandatory to notify the same through email**

8. Startup idea:

- a. The idea must be something which bears economic benefits and relates to the field or discipline of law
- b. It must be presented by a Pitch deck presentation.

9. The PPT Presentation

A PPT is **mandatory** for the presentation, and the contents of the PowerPoint Presentation (PPT) must include:

- Title slide with the name of the startup and the founders.
- Problem statement
- How your idea solves it
- Target market
- Unique Seller Proposition (USP)
- Business model with basic financials
- Future scalability

The presentation would be followed by a Q&A round where judges would ask the participants questions.

10. Intellectual Property (IP)

- **Ownership:** All intellectual property rights for the ideas presented in the competition remain with the respective participating teams.
- **Confidentiality:** The organizing committee and judges will endeavor to maintain the confidentiality of sensitive information shared during presentations, but participants acknowledge that live presentations in a public forum may involve some level of disclosure. Participants are advised to exercise discretion regarding highly confidential or patentable information.

Registration

Registration fees:

₹ 500/- per head

₹ 350/- per head [For HPNLU Students]

**Registration
Deadline:**

15 September 2025

**Registration
Process:**



https://erphpnlu.in/anon_evForm.htm?ev=56



LEXCELERATE^{'25}



Contact us



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Organising Team

Faculty Organisers

Dr. Esha Sharma, Nodal officer

Dr. Deepika Gautam, Member

Dr. Praveen Kumar, Member

Dr. Bharat Bharowalia, Convener

Student organisers

Sambhav Chhabra, Student Co-ordinator

Vinita Pathak, Public relations

Vrinda Sharma, Marketing

Marhaba Qidwai, Operations